

# ANNUAL REPORT 2023

## ▶ OUR MISSION

Goodwill provides job skills, training, employment, and supportive services for individuals with barriers to a sustainable career path, resulting in stronger families and communities

## 2023 IMPACT

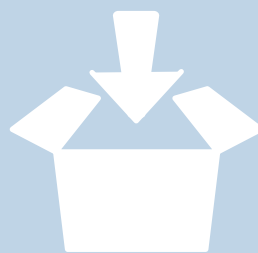
### DONATE

**DONATED GOODS | 5,782,182 lbs**

Based on 171,782 donations averaging 33.66lbs per donation.

**GRANTS & MONETARY DONATIONS | \$38,934**

**RECYCLED GOODS | 2,127,801 lbs**



Textiles | 1,426,153 lbs  
Books | 118,677 lbs  
Bric-a-Brac | 197,748 lbs  
Shoes | 113,331 lbs  
Metal | 220,380 lbs  
Computer & IT Related Equipment | 17,980 lbs  
Cardboard | 33,532 lbs

### SHOP

**RETAIL SALES | \$9,394,854**



### PROVIDE JOBS

**INDIVIDUALS EMPLOYED | 351**

**CONTRACT SERVICES | \$3,297,384**

**WAGES & BENEFITS | \$7,024,665**

**TOTAL PEOPLE SERVED | 6,344**



# 2023

## FINANCIAL REPORT *as of 12/31/2023*

### Income

Retail .....	9,394,854
Contract Services .....	3,297,384
Other .....	864,460

**TOTAL INCOME** **\$13,556,698**

### Expenses

Retail .....	7,703,676
Contract Services .....	2,651,482
Other .....	2,337,857

**TOTAL EXPENSES** **\$12,693,015**

*Audited by Kelli Lyons, AVL*



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 [www.goodwillms.org](http://www.goodwillms.org)

**DONATE.  
SHOP.  
PROVIDE JOBS.**

# SUCCESS STORIES



## JARVIS BROWN

Jarvis Brown is the lead cashier at our Orange Grove retail store, and has been a Goodwill of South Mississippi employee for over a year.

In 1997, Jarvis was involved in a car accident, after which he needed a wheelchair for mobility. After living on the Gulf Coast for about a year, he started looking for a job.

Up to that point, Jarvis had only had a couple of jobs in his life, and he promised himself he'd give one-thousand percent to the next job he got.

He started as a sales associate, and applied himself to learning the skills to advance his career and earn a leadership position.

He said at first he thought being in a wheelchair might be a hindrance, but Goodwill ensured accommodations were put in place to allow him to succeed.

"If I can brighten someone else's day, it makes my day," he said, adding that the regular customers have become almost like family to him.

Jarvis wants to encourage others who might have challenges that they think prevent them from succeeding. He said Goodwill offers opportunities for people who think there isn't a place for them.

"I'm here to grow," Jarvis explained. "And there's room for growth in Goodwill, all the time."



## APRIL MORTON

Six years ago, April Morton was facing homelessness. She got a job with Goodwill of South Mississippi thinking it would be a short-term working relationship. Now she has no plans to leave.

April hadn't worked in retail for years, but said Goodwill grew on her. And she grew within the organization. Starting as a cashier, April moved up to sales lead then to assistant store manager.

"I try to collaborate with my sales floor people, with the production people, so we can get the best on the floor and make it look good," she said. She also noted that cultivating good personal relationships is a huge part of her job.

Her goal is to always be learning how to best set up the store and promote the store's success. She noted the hours, the working conditions, and the chance to advance as positives about working for Goodwill of South Mississippi.

April has taken advantage of the opportunities to move up in the organization, and she's come a long way from facing uncertainty and homelessness when she turned in her application six years ago.

"I bought a house two years ago, so that's a big change from where I started," she said. "I'm going to stay with Goodwill until they kick me out when I'm too old to work."



## JIMMY DAUGHERTY

Like many people, Jimmy Daugherty was familiar with Goodwill as a place to donate household goods, but he hadn't considered a career with Goodwill. An Army veteran, Jimmy has been on board as a custodian at Keesler Air Force Base with the contract division for three years.

"I feel like I'm a go-getter, if I can just get a chance," Jimmy said. "(The job) was a true blessing for me because I was really at the point of dire straits. Yes, I had a roof over my head, but I did not have income to keep that roof."

After having lost touch with his family, he has reconnected with his three children and six grandchildren, and has resources he is happy to share with them now.

He credits Goodwill of South Mississippi with giving him a hand up. "I was low," he said. "I was low to the ground. My feelings, my attitude...I didn't have a work ethic...Goodwill definitely reached down and pulled me out of a rut."

Jimmy considers himself to be the hype man for his team, uplifting his coworkers through friendliness and laughter, sharing his positive attitude.

"I'm grateful to Goodwill," Jimmy added. "Goodwill allowed me to be a man again. It feels wonderful working at Goodwill."